



## Utilizing core capabilities, UNICEF engages in:

### Need

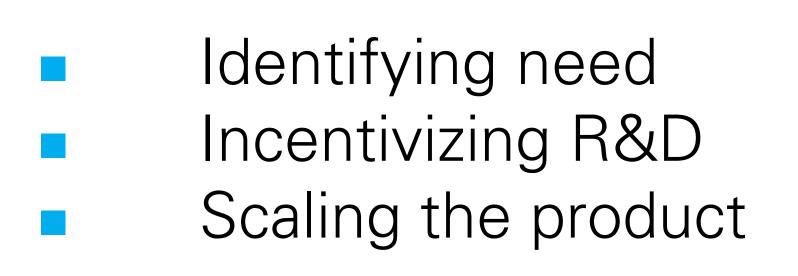


UNICEF engages in understanding the full breadth of UNICEF works non-exclusively with developers to UNICEF leads field trials to prove the value of a needs associated with an innovative product. In stimulate R&D. Formal and informal dialogue takes place to clarify aspects of the TPP as well as to elicit addition to the perspective of the end user, UNICEF's analysis takes into account the perspectives of input from developers on relevant considerations for regulators, governments and implementing partners, the TPP. product in programmes. pricing targets etc., and formulates these into a Target Product Profile (TPP). UNICEF convenes industry consultations to communicate and generate Incentives to reduce risks in product development include product testing and market guarantees committing interest in the TPP.

> **Product Innovation: Target Product Profiles: Supplier Meetings: Contact:**

# **DRIVING RESEARCH & DEVELOPMENT**

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**Research & Development** 



UNICEF to procure specified volumes.

https://www.unicef.org/innovation/innovation\_81416.html https://www.unicef.org/supply/index\_91816.html https://www.unicef.org/supply/index\_70165.html Innovateforchildren@unicef.org

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## Scale



innovative products and at the same time engages with donors, partners, governments communities and end-users to advocate for integration of the new

