

DRIVING RESEARCH & DEVELOPMENT



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Utilizing core capabilities,
UNICEF engages in:

- Identifying need
- Incentivizing R&D
- Scaling the product



UNICEF engages in understanding the full breadth of needs associated with an innovative product. In addition to the perspective of the end user, UNICEF's analysis takes into account the perspectives of regulators, governments and implementing partners, pricing targets etc., and formulates these into a Target Product Profile (TPP). UNICEF convenes industry consultations to communicate and generate interest in the TPP.



UNICEF works non-exclusively with developers to stimulate R&D. Formal and informal dialogue takes place to clarify aspects of the TPP as well as to elicit input from developers on relevant considerations for the TPP.



UNICEF leads field trials to prove the value of a innovative products and at the same time engages with donors, partners, governments communities and end-users to advocate for integration of the new product in programmes.

Incentives to reduce risks in product development include product testing and market guarantees committing UNICEF to procure specified volumes.

Product Innovation:

https://www.unicef.org/innovation/innovation_81416.html

Target Product Profiles:

https://www.unicef.org/supply/index_91816.html

Supplier Meetings:

https://www.unicef.org/supply/index_70165.html

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